



Assets and treasury

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campi pools its value in assets that are stable first and strategic second. The primary aim is to own physical real estate that generates a catching audience, not to chase growth in liquid instruments.

campi will purchase real estate; land and commercial buildings. The commercial buildings will be revamped to carry advertising displays. That combination is the main secure asset campi owns and invests in. It is stable, it is ours, and it earns from the same audience our ventures already target.

Beyond that core, campi will invest in other companies and ventures that contribute to campi's goals. These are strategic positions, not a trading book; they are expected to reinforce the portfolio rather than diversify away from it.

campi may hold some cryptocurrency as another way of holding value and assets. That allocation is deliberately small. The clear majority of the company's value stays in its bank account, in liquid cash, ready to fund the next purchase or venture without friction.